SONAE CAPITAL, SGPS, SA

Publicly Traded Company
Registered Office: Lugar do Espido, Via Norte, Maia
Share Capital: 250,000,000.00 Euro
Registered at the Commercial Registry of Maia
Registration and Tax Nº 508 276 756

(translation from the Portuguese original)

ANNOUCEMENT ON THE CONVERSION OF BEARER SECURITIES INTO REGISTERED SECURITIES

Sonae Capital SGPS, S.A., (Sonae Capital), hereby informs that, on the terms and for the purposes of paragraph 1 of the article 3 of the Decree-Law no. 123/2017, of the 25th September, its Board of Directors has deliberated, on this date, besides the amendment of the company's articles of association, to be presented at the registry office on 30th October, the conversion into non-titled registered shares, to occur on the next 31st day of October 2017, the following non-titled bearer shares and bonds:

- **a.** Shares representative of the total share capital of Sonae Capital SGPS, ISIN code PTSNPOAE0008:
- b. Bonds Sonae Capital SGPS 2014-2019. ISIN code PTSNPDOE0001:
- c. Bonds Sonae Capital SGPS 2016-2021, ISIN code PTSNPEOE0000.

It is further informed that, since the aforementioned securities issues are integrated into a centralized system, the conversion will be processed on October 31st, 2017.

The conversion operates through an annotation in the individualized account of bearer book-entry securities, and the consequences of non-conversion during the transitional period are not applied under the terms and for the purposes of paragraph 2 of Article 2 of the Law no. 15/2017, of May $3^{\rm rd}$, and paragraphs 1 and 2 of Article 7 of Decree-Law no. 123/2017, of $25^{\rm th}$ September.

The Company is available to provide any further clarification on the subject matter of this announcement.

Maia, 25th October 2017

The Representative for Capital Market Relations,

