SONAE CAPITAL, SGPS, SA

Publicly Traded Company
Registered Office: Lugar do Espido, Via Norte, Maia
Share Capital: 250,000,000.00 Euro
Registered at the Commercial Registry of Maia
Registration and Tax Nº 508 276 756

(translation from the Portuguese original)

ANNOUNCEMENT

As required by Article 17 of the Portuguese Securities Code, Sonae Capital, SGPS, SA hereby announces that it was informed today of a qualified shareholding by Briarwood Chase Management LLC in the terms of the attached document.

Maia, 16th January 2017

The Representative for Capital Market Relations,



Briarwood Chase Management LLC

1040 Avenue of the Americas, 15th Fl.

New York, NY 10018

To SONAE CAPITAL, SGPS, S.A. Att: Sr. Dr. Nuno Parreiro Investment Relations Department Lugar do Espido, Via Norte Apartado 3053, 4471 – 907 Maia

New York, 16 January 2017

Subject: Notification of major holdings by virtue of transactions of equity swaps with cash settlement

Dear Sirs,

For the purposes of articles 16 and 20 of the Portuguese Securities Code (approved by the Decree-Law no. 486/99, 13 November, as amended), Briarwood Chase Management LLC ("Briarwood CM") hereby notifies the following transactions entered into by the investment fund Briarwood Capital Partners LP ("Fund"), as management company of the Fund:

- a) Acquisition of equity swaps with cash settlement over 1.730.133 shares of Sonae Capital, SGPS, S.A. ("Sonae Capital"), on 26 October 2015, with expiration date on 16 September 2020, pursuant to which it became attributable to Briarwood CM and to the Fund, under section (i) of number 1 of article 20 of Portuguese Securities Code, a major holding of 2,108% (number of shares and voting rights: 5.269.509) in Sonae Capital;
- Acquisition of equity swaps with cash settlement over 619.126 shares of Sonae Capital, on 9 February 2016, with expiration date on 16 September 2020, pursuant to which Briarwood CM and the Fund increased their major holdings, under section (i) of number 1 of article 20 of Portuguese Securities Code, to 5,031% (number of shares and voting rights: 12.578.209) in Sonae Capital;
- c) Disposal of equity swaps with cash settlement over 57.923 shares of Sonae Capital, on 31 March 2016, with expiration date on 16 September 2020, pursuant to which Briarwood CM and the Fund reduced their major holdings,

Briarwood Chase Management LLC

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New York, NY 10018

under section (i) of number 1 of article 20 of Portuguese Securities Code, to 4,985% (number of shares and voting rights: 12.463.711) in Sonae Capital.

Yours faithfully,

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Briarwood Chase Management LLC

Name: Mario Sgarlata

Title: Chief Financial Officer